

# ManlyAustralia.com.au

Directory Listing Page

01 February 2015

## Economy Profile

**Phone:** 1300 550 212

**Address:** 7 Raymond Rd Springwood 2777

Economy Profiles appear above Basic Profiles on Directory Listing Pages displaying the first 25 words of your 75 word description. The full 75 word description appears on your Profile Page. In addition to features included with Basic Profiles, Economy Profiles include a direct link to your website from your Profile Page. Economy Profiles also allow you promote and link to your Facebook Page, Twitter Page PLUS you can include your YouTube video within your Profile.

## Enhanced Profile

**Phone:** 1300 550 212

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This is an Enhanced Profile. Enhanced Profiles provide top level exposure throughout the directory with an image displayed on Directory Listing Pages. Enhanced Profiles appear above all other advertising levels on Directory Listing Pages. The full 75 word description is displayed on the Directory Listing Page which can be unique for each directory category. Enhanced Profiles include more tabs/features than other advertising options including 'Photos' (Gallery) and 'Book/Buy Now' links.

## Standard Profile

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Standard Profiles appear above Economy and Basic Profiles on Directory Listing Pages. The full 75 word description is displayed on Directory Listing Pages as well as a direct link to your website. Unique 75 word descriptions can be entered for every category where your business is included enabling you to attract specific target markets. Additional features include 'extended text' on your Profile Page, 4 images, Special Offer plus the ability to attach a PDF document.

## Basic Profile

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